

**lewel**

Invest your knowledge

# A comprehensive webcasting solution



Klewel proposes a comprehensive webcasting solution, complete with an audio-visual recording station linked to a web platform that makes it possible to automatically reference, edit and publish content (audio, video, slide shows) in total simplicity. In addition, the content of each presented slide is also indexed.

Each event is accessible anytime, anywhere (at home, at the office or elsewhere) and can be viewed on all types of media: computer, mobile phone, tablet, etc.

You can:

- ask for your event to be recorded by Klewel who will manage the entire service
- purchase a Klewel station and record your events at your convenience, with Klewel ensuring automation of the web service, in particular the publication.

## **Thanks to Klewel**

*Conference organisers and centres...*

can offer an attractive service to their clients.

*International associations and federations, large corporations...*

can inform train and communicate with their members and employees off-site.

## **By acquiring the Klewel station**

*Universities, Technology Parks, scientific associations...*

can broadcast their academic conferences or distance training courses.

*Audiovisual agencies...*

can rely on an efficient webcasting system, which is easy to use and in step with today's market.

# Audiovisual recording

The recording station digitises content in real time. The Klewel solution can manage several cameras/video inputs/audio channels (for example simultaneous interpretation) and projections. Synchronisation between all channels is assured.

The Klewel station can be used with a microphone (or the output of a mixing console) and a camera (or the output of the audiovisual control room). Recording of each event starts and stops at the simple press of a button. Once recording is complete, data is automatically uploaded to a server. The Klewel solution references all event content (including audio, video and projections). The content of presentations is automatically indexed. Before being broadcast on the desired medium, the presentation can be personalised at will. One click and it's online!

The Klewel station is available as a portable computer or it may be delivered in a customised form to meet your needs.

*We have been very pleased with our Klewel system which we have used to support new ideas in teaching. The results have been very good. The Klewel team did a great job installing the system and gave us a lot of support. Klewel is a very competent and professional company and we have been very happy with them.*

**Jeffrey Johnson**

Professor  
The Open University, UK



# Interactive Internet Access

- **The event** can be viewed shortly after it has finished.
- **The slide** show presented by each speaker accompanies the video ; synchronisation is guaranteed.
- **The search engine** can find a key moment in the presentation ; viewing of the entire event is not necessary.
- **Identification** of each speaker / affiliation / sponsor is optimal.
- **Navigation** is simple ; chaptering follows the slide show.



## Cutting-edge technology...

The solution developed by Klewel obtained the European label of e-excellence at the international CeBit forum. It was selected as a finalist at the 2010 Innovation Award organised by the International Association of Congress Centres (AIPC).

## ... easy to use...

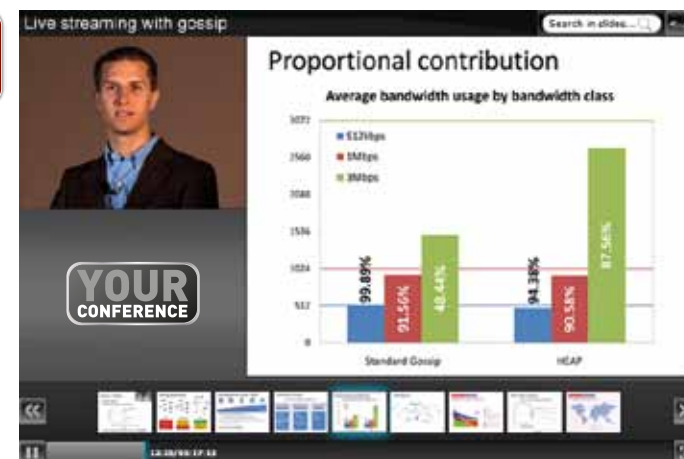
Whether you ask us to record your events or do it yourself with the Klewel station, our webcasting solution is extremely simple to use. Only a basic knowledge of computers (and/or audiovisual wiring) is required.

## ... offering multiple benefits

Klewel not only keeps your presentations alive but also ensures that they can be:

- consulted quickly and clearly, and easily retrieved (search engine)
- personalised at will, directly integrated in your website
- viewed on all types of media (computer, tablet, mobile phone)
- accessible online (general public) or via Intranet (protected)

In addition, you have an integrated statistical tool with which you can measure the interest generated by your presentations and target future content in a relevant way.



Since 2009, the WBCSD has been working with Klewel to broadcast recordings of its plenary sessions through its website. The intuitive system allows WBCSD members to watch and listen to the panelists in different languages. It also provide a simple and efficient way to search keywords in the presentations of the various sessions.

## Nadja Crettol

Information Technology Manager

World Business Council For Sustainable Development (WBCSD)

# We have the world of events at our fingertips



“How many times are speakers heard to ask: ‘Can I have your slides?’ I said to myself, we must find a way to automate this service by filming conferences. The project got under way, the team came together, and finally an innovative webcasting solution saw the light of day. Klewel quickly attracted its first clients, prestigious organisations such as UNICEF, the ACM (Association for Computing Machinery), and then, thanks to the partnership with Montreux Conference Centre, Nestlé and the World Business Council for Sustainable Development (WBCSD) which uses Klewel services not only in Switzerland but also in Washington (USA) and Shanghai (China).

“The more our solution was used, the more we were able to develop our services. You could say we’ve grown on the back of our clients’ requirements... For example today, one of the special features of Klewel is to offer an audio search engine, based on voice recognition software, which can find one or more keywords in speeches. From 2009, Klewel users could find the text or video sequence of a presentation at the precise point of interest to them. In 2010, we developed the Klewel station

intended in particular for use by educators and audiovisual agencies. Since 2011, it has been possible to view presentations not only on a computer but also on tablets and mobile phones, in High Definition. Today we have a cutting-edge technological tool that’s simple to use, and above all in-depth knowledge of the world of events organisation. To serve you, at your side, in the spirit of constructive partnership that guides our actions, we look forward to continuing our story.”

## Maël Guillemot

Director of Klewel





# klewel

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